

CarolinaLiving.com Quarterly eBrief

Targets 3,000+ Carolina Decision Makers

Audience & Benefits:

- Low-cost, high-value targeted email messaging to 3,100+ key players with vested interest in building Carolina assets and brands.
- Includes 155+ Carolina Press Editors.
- Expect higher "open rates" and "click-thrus" as you leverage the third party testimonial credibility of the CarolinaLiving brand that's familiar to the recipients since 1987.
- eBrief is resent to "unopened" emails.
- Analytic stats shared 21 days after posting.

eNews Editorial:

- Current research data and charts on the Carolina tourism, development and builder industries.
- Updates on Who's Who and Who's Where.
- Green products and services.
- What's going on in the Carolinas? Business successes and failures.
- Calendar of important events.
- National reports and studies impacting the industries.
- Books We Recommend.
- Boomer Marketing Tips.

Choices & Introductory Rates (NET):

Logo Banner* with a call-to-action message: 200 x 200 pixels

* Creative can be supplied or email us your logo & image to be created by our creative team.

Links recipients to your Website. Banner placement on a first-come basis.

- 1 X: \$295 NET
- 2 X: \$470 NET (20% Discount)
- 3 X: \$620 NET (30% Discount)
- 4 X: \$710 NET (40% Discount)

Questions?

For more details, contact: Patrick Mason – Co-Founder
803.782.7466 or pmason@carolinalive.com



Quarterly eBrief Contract

Please complete, sign below and fax to Patrick Mason: 803.790.7240 or email to pmason@carolinalive.com.
Questions? Call 803.782.7466. Thanks for your business!

Check preferred quarters:

- Summer Fall Winter Spring

Organization Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____

Website: _____

Authorized Contact: _____

Signature: _____ Date: _____

I understand this is a firm and binding order for marketing services. To guarantee these rates and placement, full payment must be received with contract. Refunds or cancellations cannot be accepted.

Contract Total: \$ _____

Credit cards accepted or checks payable to: CarolinaLiving, 4201 Blossom St., Columbia, SC 29205-2850.