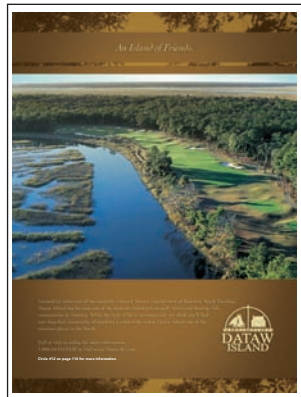


# CarolinaLiving.com Reprints



## BENEFITS:

of including four-color reprints in your fulfillment kit:

- Reprints are attractive and deliver useful information (the layout can include the current tax article, weather, cost of living charts or any other articles).
- Your association with CarolinaLiving Guide brings third-party credibility.
- Reprints eliminate competing ad messages.
- The costs to mail are much less than the guide itself.
- You get customized versions for maximum impact of your message. *Example 1:* Dataw Island is including the Beaufort article to run on the same page as their 1/3-page ad. *Example 2:* Sun City Hilton Head had us reproduce the *USA Today* (article and photos) featuring their project and lifestyle as part of their reprint.

## QUESTIONS?

For more details, contact:

Leyla Mason – Co-Founder  
803.782.7466  
leylam@carolinalliving.com

## FORMAT:

The 11" x 17" page folds down to 8 1/2" x 11", yielding four pages. The first page is a reproduction of the cover of the Guide. The second page can contain your ad or the text of one of the articles from the guide. The third and fourth pages contain additional text from the Guide.

The reprints will be customized to meet your individual needs. For instance, if you want six pages instead of four, we have provided prices for an 8 1/2" x 11" insert. You can also order your insert folded to fit in a #10 envelope.

## LOW-COST MARKETING TOOLS:

Here are prices (net) on various 4-color quantities (followed in parentheses by the cost per piece):

QUANTITY	11" X 17" REPRINT	ADD FOR 8 1/2" X 11" INSERT (2-SIDED)
<input type="checkbox"/> 3,000	\$1,887 (62¢ ea.)	\$1,540 (51¢ ea.)
<input type="checkbox"/> 5,000	\$1,970 (39¢ ea.)	\$1,625 (32¢ ea.)
<input type="checkbox"/> 7,500	\$2,240 (30¢ ea.)	\$1,813 (24¢ ea.)
<input type="checkbox"/> 10,000	\$2,480 (25¢ ea.)	\$1,997 (20¢ ea.)

\*The above prices are subject to change.

## CarolinaLiving.com Reprints

Please complete, sign below and fax to: 803.790.7240.  
*Thanks for your business!*

Yes, send us more information!

Firm/Community \_\_\_\_\_

Billing Address \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

Authorized Contact: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_