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## HubSpot's Website Grader

Report for [www.carolinalive.com](http://www.carolinalive.com)

June 22, 2010 at 10:39 AM

WEBSITE GRADE

# 97

 POWERED BY  
 WebsiteGrader

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The website **www.carolinalive.com** ranks **75,166** of the **2,522,231** websites that have been ranked so far.

A website grade of **97/100** for **www.carolinalive.com** means that of the millions of websites that have previously been evaluated, our algorithm has calculated that this site scores higher than **97%** of them in terms of its marketing effectiveness. The algorithm uses a proprietary blend of over 50 different variables, including search engine data, website structure, approximate traffic, site performance, and others.